OPERATIONS INTELLIGENCE BRIEF

CIVIQ
SOLUTIONS

Autonomous AI Operations for Finance, Property & High-Velocity Sales Teams

Custom-engineered automation that closes the gap between a lead landing and a lead lost, built natively into the tools your team already runs.

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THE COST OF SPEED

Your leads are leaking.

Slow replies don't just delay a deal, they hand it to whoever answers first. Every unattended lead is revenue your competitor is closing right now, while yours sits in an inbox.

21×

more likely to convert when a lead gets a reply within the first five minutes.

78%

of buyers go with whoever responds first, not whoever is actually the best fit.

Civiq closes that window to seconds, automatically, every single time.

CASE STUDY 01, LEAD GENERATION

Zero prospects to outreach-ready, automatically.

One connected system, four moving parts. No manual list-building. No manual writing. No opportunity left on the table.

01

DATA SOURCE

Apify Scraper

Scrapes Google Maps for businesses matching your ideal customer profile.

›

02

TRIGGER

Google Sheets

Every new row is watched in real time, the moment a lead lands, the system fires.

›

03

AI GENERATION

Gemini AI

Reads each business's details and writes a custom, tailored outreach message.

›

04

AUTO-UPDATE

Google Sheets

The message is written back into the row, organized and ready to send.

Zero manual research · **Zero manual writing** · **Instant, outreach-ready leads**

CASE STUDY 02, LEAD ROUTING

From booked call to notified team, in real time.

The moment a prospect books, your CRM updates and your team is alerted. No copy-pasting. No dropped leads. No delay.

01

TRIGGER

Booking Webhook

A prospect books a discovery call on your site. Their details are captured instantly, in real time.

›

02

CRM SYNC

Salesforce Record

The lead's details are created as a new CRM record automatically, zero manual data entry.

›

03

TEAM ALERT

Slack Notification

Your team is notified the instant a lead books, ready to follow up before the trail goes cold.

Instant capture · **Zero data entry** · **Zero missed handoffs**

START HERE, ZERO RISK

Get a free audit.
Before you spend a cent.

- A focused 30-minute call, we pinpoint exactly where your leads are leaking.
- A written audit and a fixed quote, delivered within 48 hours.
- Measured results after install, or we keep working until you get them.

Book Your Free Audit →

No card. No spam. No pressure.
Just a plan.

THE PROCESS

Three steps. No guesswork.

No platform migrations. No new software for your team to learn, ever.

01

Audit the Hours

One free diagnostic call. We map exactly where you're leaking leads and hours, the plan is yours to keep either way.

02

Native Pipeline Build

Fixed scope, fixed price. Your system is engineered directly into the tools you already use, live in 2 to 4 weeks.

03

Autonomous Hand-off

We run it, tune it, and report every month. More qualified leads, compounding, while your team focuses on closing.

RESULTS IN THE WILD

Built for operators. Proven under real load.

LIVE AUTOMATION LOG

09:14:02	**Lead captured**	Riverstone Logistics
09:14:03	**CRM record created**	Salesforce sync
09:14:04	**Team notified**	Slack alert
09:16:41	**Outreach draft generated**	Gemini AI
09:16:42	**Sheet updated**	Ready to send
09:21:09	**Audit report queued**	Civiq Ops

+28%

Workflow efficiency reclaimed, 41.6 hrs/week returned to the team.

<60s

Average lead response time, down from hours to under a minute.

−70%

Less time spent quoting, in a Civiq logistics deployment.

3×

More qualified enquiries, in the same logistics deployment.

Trusted by growth-focused South African businesses across logistics, finance, and property.

LET'S FIX THE LEAK

Stop losing leads to slow replies.

Book a call and we'll show you exactly where the leaks are, and how fast Civiq can close them.

Book a Free Audit →

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